

## ONE WEEK TO GO!

AND IT'S GOING TO BE A GREAT SHOW FOR EVERYONE



With only 7 days to go until the 'Big One' the preparations are really hotting up for the Moreton Show 2010. And building upon the success of last years show we aim to make this one even bigger, brighter and better than ever before.

We've got so much for visitors to see and do this year that it's been a real job fitting it all in! But our fantastic dedicated team of organisers and volunteers have worked long and hard to make sure that everyone who comes to the show will have a day to remember.

There's so much more to see at the Moreton Show this year. And with an action packed programme of attractions – there's bound to be something for all the family. So make a day of it – get there early and see all that Moreton Show 2010 has to offer.

First staged in 1949, the Moreton Show is now one of the highlights of the Cotswold rural calendar. The Moreton Show remains true to its traditional roots whilst offering a fantastic day out for the whole family.

There's something for everyone - old favourites, amazing stunts, vintage tractors, famous retrained racehorses and fantastic displays of local produce.

Then there's the wonderful Horse events which bring competitors in from far and wide. Who knows you may get to see the stars of tomorrow picking up some of their first awards in the arena on Saturday.

The Butler Sherborn Countryside & Heritage Area features rural crafts and demonstrations, whilst the Sheep Show will keep the whole family entertained.

And if you're in the mood for something a bit different then a group of Romans will descend on the Showground and set up camp - complete with authentic demonstrations and battles.

Whilst in the Grand Arena the world famous Guido Louis and his amazing Rockin' Horse Stunt Show will simply take your breath away with some of the most incredible horsemanship you'll ever see!

It's going to be great day to enjoy and remember.



# MORE TO SEE, MORE TO DO, MORE TO ENJOY

WITH EVERYTHING FROM LIVESTOCK TO LIVE ACTS, HORSES TO HOSPITALITY AND STRAWBALES TO STUNTRIDING

## THE ATTRACTIONS RING

The Sheep Show  
 The Romans in Battle (with audience participation)  
 Sheepdog Display  
 Terrier Racing  
 Vintage Motorcycles  
 Vintage Tractors and much, much more...

## THE GRAND ARENA

The Rockin' Horse Stunt Team with world renowned Guido Louis  
 Parade of past winning racehorses  
 Two-Fence Show-Jump Challenge  
 The Livestock Parade  
 'The Great Straw Challenge' and much, much more...

## THE DOG RING

Pedigree and Non-Pedigree dogs  
 The timed 'bale scurry'

## HORSE RIDING

Top horses and riders in the last qualifier for the 2010 Horse of the Year Show  
 Team Relay and much, much more...

## LIVESTOCK

Cattle,  
 Sheep & Goats  
 Top pedigree animals  
 Rare Breeds  
 Prestigious 'Junior Handler' Competition

## AROUND THE SHOWGROUND

Taro the Jester,  
 Professor Crump,  
 The Norfolk Mountain Rescue 'A' Team  
 Vic Ellis and his one man band.

## THE HOME & GARDEN MARQUEE

Home Grown Vegetables,  
 Cake Making  
 Wine Making  
 Children's Classes

## WARNER'S BUDGENS

### FOOD RETAIL MARQUEE

The region's top specialist food producers on display,  
 a perfect opportunity to tempt your tastebuds

## THE BUTLER SHERBORN COUNTRYSIDE & HERITAGE AREA

Traditional craft skills on display  
 Drystone Walling to Cider Making  
 Get a chance to see how your food gets to your plate.

## SHOPPING AT THE SHOW

Hundred's of diverse agricultural and commercial stands  
 from country apparel to Combine Harvesters.  
 Or why not indulge in a little retail therapy as you browse amongst  
 the exquisite displays of jewellery, crafts and clothing.  
 There's so much to choose from.

# Behind the scenes

THE PEOPLE AND THE EVENTS THAT MAKE THE MORETON SHOW WHAT IT IS



## ANDY MORAN. THE NEW MAN FOR THE SHOW.

New Show Secretary Andy Moran has been busy settling in to his new role. As well as taking on board ideas to develop the Show Andy has been busy meeting lots of local faces.

Andy has shows in his blood; his mother was an organiser and judge at Egham Royal Show. He has been a member of several shows, and a steward of horse classes, goats, pigs and Show Secretary of a horticultural show. He has also managed a one day village show in Berkshire for over 10 years.

Andy is also an experienced weekend farmer, over the years rearing beef, sheep and pigs. He has shown his own horses, and has also competed. He is a keen sportsman and has run several clay shoots. Most importantly Andy is relishing the challenge of producing another fantastic show this year.

## A GREAT FRIEND OF THE SHOW. JOHN MALCOLM.

We would like to pay tribute to John Malcom, a long time supporter of the Moreton Show. John was a founder member of the Attractions Ring, in fact many of the features at the Moreton Show's of today were initiated by him.

He organised the Vintage Tractor Competition for many years, always managing to give an interesting and informative commentary during the parade, his favourite saying being "paint doesn't null win prizes".

John was also known as the man who operated the traps for the Terrier Racing – he was skilled at avoiding terrier teeth and also a master at capturing terriers keen to make a dash for freedom!

The Thelwell Pony Competition was also a concept nurtured by John – giving youngsters their first taste of a horse class. The show has lost a great friend but we are hoping that this year's Tractor Parade will be bigger and better than ever and a fitting tribute to John.

## AVOIDING THE SHOW TRAFFIC QUEUES

In an effort to improve the traffic flows a new traffic system will be implemented for this year's show. This combined with the introduction of free parking should allow visitors quicker access to the show, and more time to take advantage of all the wonderful things to see and do. So follow the signs and have a great journey.