

PRESS RELEASE



23rd August 2010

More to See, More to Do, More to Enjoy at the UK's greatest one day agricultural show

The first Saturday of September sees the picturesque Cotswold town of Moreton-in-Marsh transformed for the annual Moreton Show. Attracting in the region of 20,000 visitors and exhibitors from all over the country Moreton Show is reputedly the largest one day Agricultural and Horse Show in the UK.

The charm of Moreton Show lies in the fact that it is built up in the traditional way with marquees and hurdle pens giving a true country show atmosphere. Two weeks before the Show over 25 acres of permanent pastureland are transformed into a tented village which houses the vast array of attractions that represent everything that Moreton Show is known for.

Whilst you may not be surprised to see horses, livestock and poultry Moreton Show also delivers the unexpected. Meandering through the best that the countryside has to offer you may encounter a wandering Roman - it may be nearly 2000 years since the Romans first took the Cotswolds by storm, but this year the Romans will be returning in their full glory to entertain the crowds.

Not only will there be the unique chance to explore a Roman Encampment to experience what life would have been like in Roman times, children will have the opportunity to participate by becoming soldiers for the day and take part in the battles and marches that will take place in the dedicated Attractions Arena.

To add to the excitement there will be a display in the Grand Arena by Guido Louis and his Rockin' Horse Stunt Team. A mixture of medieval style riding and post apocalyptic showmanship, this group of highly skilled stunt men and women have entertained the Sultan of Oman and King of Bahrain, as well as having trained film crew in the art of horsemanship. Guido and his team will delight and amaze the on looking crowds with stunts that quite honestly should not be even attempted!

Throughout the day local crafts folk will offer informative demonstrations including roof thatching, Cotswold stone tiling, cider making, spinning and weaving in the Countryside & Heritage Area, and for those who are keen to learn more about the countryside there will be plenty of hands on activities to take part in.

As well as being home to the National Show of Poll Hereford Cattle and the National Show of Cotswold Sheep and rare breeds, competitions are held for horses, including the last chance to qualify for the prestigious Horse of the Year Show. Elsewhere the Dog Ring includes both pedigree and non pedigree classes, and the Home and Garden Marquee allows local people of all ages and skill levels to come and display what they have produced with their own hands during the year. The range of classes includes flowers, vegetables, handicrafts, home cooking, photography, and even scarecrows in what is an ever-growing and permanently popular children's section.

With such a broad selection of entertainment at Moreton Show you can experience the world famous Sheep Show, duck herding, Thelwell Ponies, terrier racing (which is open to anyone on the day) and parades of vintage tractors and vintage motorcycles all in one day!

Over 250 trade stands complete the experience and allow you to take a home a piece of the countryside, including locally produced food waiting to tempt in the Food Retail Marquee.

Offering such a great day out it's hard to believe that this eclectic Show relies principally on hundreds of volunteers from across the region and further afield for its existence!

Moreton Show 2010 will be held on Saturday 4th September. Pre-Show discounted tickets are available from www.moretonshow.co.uk until Thursday 2nd September.

For further information or photos contact Nickki Eden, Show Chairman on 07971 861175.

Telephone: 01608 651908

Email: press@moretonshow.co.uk

Moreton Show Office, Oxford Street, Moreton-in-Marsh, Glos GL56 0NA
www.moretonshow.co.uk