



# SPONSORSHIP OPPORTUNITIES

## Reach New Audiences with Moreton Show

Join us in the heart of the Cotswolds on the first Saturday in September for an exciting day celebrating all that's best in British farming and the countryside. We are one of the country's biggest one-day agricultural shows, with high-profile livestock classes, Horse of the Year Show qualifiers, top quality trade stands and more than 20,000 visitors. Moreton Show is a great place to raise brand awareness and entertain customers. The opportunities are not just on show day. Moreton Show Society holds events throughout the year, has a growing membership and lively social media channels, all offering exposure for your company throughout the year.

### SPONSORSHIP PACKAGES

Day Package £150 +

Class Sponsorship Package £350 +

Bronze Package £500 +

Silver Package £750 +

Gold Package £1500 +

Platinum Package £2500 +

*All costs are subject to VAT*

*All sponsorship packages are flexible and we are happy to work with you to design one that meets your individual requirements.*

*Please contact the sponsorship secretary:*

*Richard Heath*

*E: [showground@moretonshow.co.uk](mailto:showground@moretonshow.co.uk)*

*T: (01608) 651908*





### Day Package £150+

- ◆ Acknowledgement in the Show Guide, Catalogue and Annual Report
- ◆ Listing as a sponsor on the show's website
- ◆ Complimentary show day admission for two
- ◆ Access to exclusive Members' Marquee
- ◆ Forward parking
- ◆ Complimentary Show Guide

### Class Sponsorship Package £350+

- ◆ Class Sponsorship for a qualifier or local class
- ◆ Opportunity to present prizes if applicable
- ◆ Acknowledgement in the Schedule, Show Guide, Catalogue and Annual Report
- ◆ Listing as a sponsor on the show's website
- ◆ Complimentary show day admission for two
- ◆ Access to exclusive Members' Marquee
- ◆ Forward parking
- ◆ Allocation of space for one standard ring-side banner in an outer ring of your choice

### *Banner Talk*

Standard ringside banners are available in the outer rings; Horse, Livestock and Attractions

Grand Arena ringside banners are only available to Silver, Gold and Platinum sponsors

Premium banners in prime viewing locations available to Platinum sponsors only







### **Bronze Package £500+**

- ◆ Opportunity to sponsor a class in the Grand Arena
- ◆ Opportunity to present prizes if applicable
- ◆ Acknowledgement in Schedule, Show Guide, Catalogue and Annual Report
- ◆ Your logo on the show's website with link to your own website for one year
- ◆ Complimentary show day admission for four
- ◆ Access to exclusive Members' Marquee
- ◆ Forward parking
- ◆ Allocation of space for two standard ringside banners in the outer rings
- ◆ Public address acknowledgement

### **Silver Package £750+**

- ◆ The sponsorship of a prestigious championship or popular attraction
- ◆ Opportunity to present prizes if applicable
- ◆ Acknowledgement in the Schedule, Show Guide, Catalogue and Annual Report
- ◆ Your logo on the show's website with link to your own website for one year
- ◆ Complimentary show day admission for four
- ◆ Access to exclusive Members' Marquee
- ◆ Complimentary Members' breakfast for four
- ◆ Forward parking
- ◆ Allocation of space for one Grand Arena ringside banner and one standard ringside banner in an outer ring
- ◆ Public address acknowledgment
- ◆ Complimentary half-page mono advert in the Show Catalogue





## Gold Package £1500+

- ◆ Sponsorship of a feature/section at the show
- ◆ Your company's logo in relevant show literature associated with the feature or section that is being sponsored
- ◆ Acknowledgement in the Catalogue, Show Guide and Annual Report
- ◆ Your logo on the show's website with link to your own website for one year
- ◆ Complimentary show day admission for six
- ◆ Access to exclusive Members' Marquee
- ◆ Complimentary Members' lunch for six
- ◆ Forward parking
- ◆ Social media engagement
- ◆ Allocation of space for one Grand Arena ringside banner and two standard ringside banners in the outer rings
- ◆ Public address acknowledgment
- ◆ Complimentary full-page mono advert in the Show Catalogue

## Platinum Package £2500+

- ◆ Exclusive sponsorship opportunities
- ◆ Prominent logos in the Show Guide, Catalogue, and Annual Report
- ◆ Your logo on the show's website homepage with link to your own website for one year
- ◆ Complimentary show day admission for 10
- ◆ Access to exclusive Members' Marquee with complimentary drink on arrival
- ◆ Complimentary Members' lunch for 10
- ◆ Forward parking
- ◆ Social media engagement
- ◆ Allocation of space for two Grand Arena ringside banners and additional premium banners in prime locations on showground
- ◆ Public address acknowledgment at regular intervals throughout the day
- ◆ Complimentary full-page colour advert in the Show Catalogue and Show Guide



With thanks to all our sponsors and supporters